



Business Improvement District



HAVE YOUR SAY

Welcome to the second edition of the Bury BID Newsletter. Thank you to all of you that have taken the time to be involved in the consultation process so far. At the end of this month we will be holding workshops which will be the last chance for businesses to help shape the business plan. Make sure you don't miss out!

Workshops will be held at **The Met** on the following dates:

Tues 24th March
12-1pm // 6-7pm

Wed 25th March
9-10am

It will also be a chance for you to meet members of the BID Task Group, a business led group of people who are helping to guide the development of the BID.



WHAT YOU HAVE SAID SO FAR

You have told us you want:

Improved Safety & Cleansing

By using 'boots on the ground' such as Town Centre Rangers and expanding programmes such as Retail Radio and Pubwatch to a much greater degree, we will ensure that people feel more welcome and safer. With additional target cleansing, gum and graffiti removal and enhanced floral displays we will make the place look better as well.

More Marketing & Promotion

Whether its online, TV, Radio or Press or more specific marketing like Christmas, The Market or Gift Cards, the BID will have significant funds annually to promote wider and better.

More Events

The BID will create an annual events programme to continuously raise the profile of the Town Centre and drive footfall and spend.

Business Support

Provide real support, particularly to small businesses through centralized procurement of services such as trade waste management and recycling, reducing your costs. We will also provide free relevant training in areas such as social media. With over £2.5b of funding being provided by central government, we will act as a powerful voice to attract some of that investment.

Access Improvements

We will look at ways to improve signage and way-finding so that visitors are encouraged to move round easily.

MAKE SURE YOU COME TO THE WORKSHOPS TO HELP US SHAPE MORE SPECIFIC PLANS AROUND THE ABOVE AREAS

Meet the BID Task Group

The old ways of managing town centres and doing business seems no longer to be working. Customers and visitors have increasingly sophisticated expectations, the trading environment is in flux and public sector funding is increasingly challenged.

A BID enables you the businesses, who have a vested interest in ensuring the town centre thrives, to sit in the driving seat, ensure sustained income, make the decisions and deliver the projects that will improve your trading environment.

We always get asked the question about who the people are that are driving the Bury BID process forward.

The Bury BID Task Group is made up of businesses who are working hard and completely voluntarily to ensure that businesses know about the process and how to get the best out of it.

YOU CAN TALK TO ANY OF THE BID TASK GROUP MEMBERS IF YOU WISH; JUST LET US KNOW!

Victoria Robinson
The Met

Michael Shroot
WHN Solicitors

Paul Maykles
Bury College

Graham Leigh
GLP Law

Victoria Kay
Barista Café

Anthony Popadic
BoHAIRmia

Matthew Kendall
Newtons

Andrew Gooder
Debenhams

Lee Hollingworth
Automatic

Arnold Wilcox Wood
The Rock

David Jones
Kwoff

Fiona Gaskell
Clough Willis

Ian Connor
Independent

Coleen Rhodes
David Spruce

Kirsty Williams
Mill Gate

Sam Fielding
Nationwide

John Locke
Pubwatch

Elizabeth Gillan
Bury Council

Jill Youlton
Bury Council

March 2020
Business Engagement

April 2020
Business Planning

May 2020
Ballot Campaign

June 2020
Postal Ballot

More Information

Do you have questions? If so, contact Sue McGeown on **07766 915111** or email **sue@themosaicpartnership.co.uk**. You can also visit the Bury BID website for more information or to complete our survey: **www.burybid.co.uk**.